The Marin Economic Forum is leading a county-wide Business Retention & Expansion (BR&E) project throughout 2019-2020. The goal of the BR&E Project is to develop a set of actions in support of local businesses that can be led by different community partners, such as elected officials or residents.

**WHAT THE PROJECT WILL DO**

The project will conduct three activities:

1. Use a partner network to interview hundreds of Marin County businesses and understand their challenges.
2. Utilize the data and information collected to design initiatives that address these challenges and opportunities.
3. Engage community partners to fund, support and implement the initiatives.

**HOW YOU CAN PARTICIPATE**

- **SURVEY**
  Provide critical data to help the project understand your business

- **FOCUS GROUPS**
  Participate in focus groups organized for your location or industry

- **INTERVIEWS**
  Discuss business constraints and opportunities with our experts

**IMPLEMENTING PARTNERS**

- Agricultural Institute of Marin · Marin Builders Association
- Chambers of Commerce: Corte Madera · Fairfax · Hispanic · Larkspur · Mill Valley · Novato · San Anselmo · San Rafael · Sausalito · Tiburon
- Marin Small Business Development Center · VenturePad

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